



Kapolei in the spotlight:

APEC Leaders' Meeting Set for Ihilani Resort

Preparations and excitement are ratcheting up for the upcoming 2011 Asia-Pacific Economic Cooperation (APEC) summit being hosted by the U.S. and Hawaii. The one-week summit November 7–13 will focus on promoting economic cooperation and free trade throughout the Asia-Pacific region. Representatives of 21 APEC economies will be taking part in talks aimed at supporting sustainable economic growth and prosperity in the region, most of them taking place at the Hawaii Convention Center in Waikiki. But the highest profile meeting of the summit will be held in Kapolei.

The finale APEC Leaders' Meeting will be hosted by President Barack Obama at the JW Marriott Ihilani Resort & Spa at Ko Olina on Sunday, November 13.

According to summit organizers, holding the meeting here will give the delegates a chance to experience more than



Greg Yamanaka

Waikiki, and at the same time spread the benefits for businesses and tourism in



general. This final day of the summit will also include a CEO Golf Tournament at a Kapolei golf course.

According to Greg Yamanaka, president and CEO of APEC 2011 Hawaii, who brought the APEC message to the Kapolei Chamber of Commerce October 4 meeting, the summit is a rare opportunity for Hawaii and Kapolei. He said it will showcase the state as an ideal place for investment, trade and

global business, where our blend of east-west cultures means “we understand you,” and where our quality of life makes Hawaii a great place to live and do business.

Yamanaka said APEC’s impact on Hawaii’s economy is immeasurable. The Hawaii Host Committee estimates the summit could bring as many as 20,000 government and business leaders, their family and friends, which will generate about \$120 million

in revenue for the state. Even more priceless will be the global exposure from coverage by more than 2,000 international media.

The APEC summit, which was last held in the United States in 1993, represents economies that account for 54 percent of global gross domestic product, 44 percent of world trade, and 61 percent of U.S. goods exports. For more information, please go to www.apec2011hawaii.com/home.

It takes a community — a caring solution

On any given day, there are 6,000 homeless people in Hawaii — a situation that impacts every community, including Kapolei. It came to the forefront during the summer when Kapolei Property Development (KPD) learned of a homeless encampment on the company’s lands next to the state office building.

“We immediately contacted the Governor’s new Homeless Coordinator, Marc Alexander and sought his advice,” said Dave Rae, KPD’s senior vice president. Alexander set up a meeting with KPD and Campbell Company executives, and area service providers Sophina Placencia of Waianae Community Outreach and Teresa Gonsalves of the Waianae Coast Comprehensive Health Center’s (WCCHC) Homeless

Outreach Program. “They were nothing short of impressive both in their understanding of our position as well as their empathy for the homeless,” said Rae.

The lead agency, WCCHC, created their Homeless Outreach Program in 1988, when they saw the homeless population’s need for health services. “Our overall purpose is to provide mobile health care services to unsheltered homeless individuals and families,” said Gonsalves. “The ultimate goal is to find them affordable housing and set them on the road to self-sufficiency.” The program’s service area covers Kalaeloa to Kaena Point on the Leeward Coast.

At the initial meeting, the discussion focused on how the various groups could work together to help identify and serve the



WCCHC’s Homeless Outreach Program staff take their mobile health services on the road from Kalaeloa to Kaena Point.

homeless in the Kapolei area. “This collaboration with a company was a first for our program, and it proved to be very beneficial,” said Gonsalves.

They developed a plan that included opening channels of communication between KPD and WCCHC, and providing the Center access to KPD properties to reach any homeless on the company’s lands. In turn, KPD would clear affected sites and maintain the property to discourage camping. At the same time, they scheduled a well-coordinated eviction date with the homeless woman, with

offers of services and relocation to a shelter. While she opted not to accept services, she vacated the site with no fuss.

“It was impressive to see a company showing real concern and compassion for a fellow human being, and stepping up to do the right thing,” said Alexander. “I was even more impressed that the Campbell Company’s CEO Richard Dahl took part in the meeting. Not everyone does this, and I hope other businesses will use this as a model in the event they encounter a similar situation.”

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